

1. Record Nr.	UNINA9910784622503321
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Titolo	Brokerage and closure [[electronic resource]] : an introduction to social capital // Ronald S. Burt
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2005
ISBN	1-383-03879-1 1-280-90478-X 0-19-153034-4 1-4356-0706-6
Descrizione fisica	1 online resource (294 p.)
Collana	Clarendon lectures in management studies series
Disciplina	302.3/501
Soggetti	Social capital (Sociology)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Series statement taken from book jacket.
Nota di bibliografia	Includes bibliographical references (p. [246]-275) and index.
Nota di contenuto	Table of Contents; Figures; Tables; Introduction; 1. The Social Capital of Structural Holes; 2. Creativity and Learning; 3. Closure, Trust, and Reputation; 4. Closure, Echo, and Rigidity; 5. Images of Equilibrium; References; Index;
Sommario/riassunto	Social Capital, the advantage created by location in social structure, is a critical element in business strategy. Who has it, how it works, and how to develop it have become key questions as markets, organizations, and careers become more and more dependent on informal, discretionary relationships. The formal organization deals with accountability; Everything else flows through the informal: advice, coordination, cooperation friendship, gossip, knowledge, trust. Informal relations have always been with us, they have always mattered. What is new is the range of activities in which they now mat