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Altri autori (Persone)	MitchellJohn V
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Nota di bibliografia	Includes bibliographical references (p. 295-304) and index.
Nota di contenuto	How it all started -- How history is viewed by the national oil companies -- Corporate culture and identity -- Who is driving this train? -- New generations, changing expectations -- Changing mission of the national oil companies -- Industry challenges -- The home-front strategy -- Going international? -- Partnerships -- Conclusion : national oil companies on the rise -- Economic background : challenges faced by a petroleum-dependent economy : special contribution / by John V. Mitchell.