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Sommario/riassunto

Bayesian Networks are a form of probabilistic graphical models and they are used for modeling knowledge in many application areas, from medicine to image processing. They are particularly useful for business applications, ans* Unique coverage of probabilistic reasoning topics applied to business problems, including marketing, banking, operations management, and finance. * Shares insights about when and why probabilistic methods can and cannot be used effectively; * Complete review of Bayesian networks and probabilistic methods for those IT professionals new to informati