

1. Record Nr.	UNINA9910784613403321
Autore	Debeljak Jelena
Titolo	Ethics and Morality in Business Practice [[electronic resource]]
Pubbl/distr/stampa	Bradford, : Emerald Group Publishing Limited, 2008
ISBN	1-281-38535-2 9786611385354 1-84663-809-7
Descrizione fisica	1 online resource (260 p.)
Collana	Social Responsibility Journal - Volume 4, Edition 1 & 2
Altri autori (Persone)	KrkacKristijan
Disciplina	174.4 174/.4
Soggetti	Business ethics -- Case studies Social responsibility of business -- Case studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; Table of contents; The Social Responsibility Research Network; Editorial; Ethics and morality in human resource management; Values in organizations: difficult to understand, impossible to internalize?; Corporate governance and innovative leaders; Moral commitments to community: mapping social responsibility and its ambiguities among small business owners; CSR, women and SMEs: the Croatian perspective; Corporate ethics: an end to the rhetorical interpretations of an endemic corruption; Corruption as a moral issue Can we teach ethics and professional deontology? An empirical study regarding the Accounting and Finance degree Corporate social responsibility, new activism and public relations; "What we learn today is how we behave tomorrow": a study on students' perceptions of ethics in management education; Ten principles of corporate citizenship; The "ethics" of being profit focused; Revisiting rights and responsibility: the case of Bhopal; Paradigms in corporate ethics: the legality and values of corporate ethics; Business ethics? A global comparative study on corporate sustainability approaches The organisation's captives: the no mean production of the contemporary administrative techniques Accountability discourses in advanced capitalism: who is now accountable to whom?; Corporate

social responsibility in India: towards a sane society?; "Me, myself & I": practical egoism, selfishness, self-interest and business ethics; Fighting a smoky fire: an analysis of Philip Morris's CEO speeches according to image restoration strategies; Back to basics: an Islamic perspective on business and work ethics; Call for papers

Sommario/riassunto

The ignoring of ethics in business practice bears negative consequences for business, manifested in general negligence, such as pollution, environmental changes, problems in HRS, business relation scale in general, and eventually the maintenance and sustainability of general prosperity and business itself. The purpose of this e-book is to facilitate understanding of where ethical and moral limits actually should be underlined - as that question seems to represent most difficulty. Perhaps because the answer is plain - they are within each and every one of us, and are nurtured by each and every
