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Altri autori (Persone)	Czarniawska-JoergesBarbara HopflHeather
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Nota di contenuto	Book Cover; Title; Contents; List of illustrations; List of contributors; Acknowledgements; Casting the Other: introduction; How do statistical aggregates work? About the individual and organizational effects of general classifications; Gender order and disorder: the articulation of women and disorder as resources in the establishment of new medical practices; The construction of the female entrepreneur as the Other; Keeping the veil of otherness: practising disconnection; Construction of gender in corporations Individual vs collective action: gender inequality and women's action strategies in German and Swedish business firmsGender-neutral gender and denial of the difference; The Black Engel: women from the ruins of the National Board of Building; The business case for diversity and the 'Iron Cage'; Casting the native subject: ethnographic practice and the (re)production of difference; References; Index
Sommario/riassunto	Casting the Other: Maintaining Gender Inequalities in the Workplace

focuses on the production and maintenance of gender inequalities in organizations. By emphasizing 'difference' as something to be managed many organizations institute the 'problem of difference', and while organizations pay lip-service to ideas of equality, their day-to-day practices may be unchanged and unchallenged. Discrimination of various groups such as women, immigrants and older people continues and its dynamics remain unclear, largely because of the difficulties of studying it in the field. Additionally, vari

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