Record Nr. UNINA9910784581903321 Linking local and global economies: the ties that bind / / edited by **Titolo** Carlo Pietrobelli and Arni Sverrisson Pubbl/distr/stampa London;; New York:,: Routledge,, 2004 **ISBN** 1-134-43369-7 0-429-24221-2 1-280-11277-8 0-203-98737-3 Descrizione fisica 1 online resource (273 p.) Collana Routledge studies in the modern world economy;; 41 PietrobelliCarlo <1959-> Altri autori (Persone) SverrissonArni Disciplina 338.6/42 Soggetti Small business Small business - Technological innovations Industrial organization Globalization - Economic aspects Small business - Developing countries Small business - Technological innovations - Developing countries Industrial organization - Developing countries Globalization - Economic aspects - Developing countries Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Linking Local and Global Economies; Title Page; Copyright Page; Table of Contents; Illustrations; Contributors; Foreword; Acknowledgements; Abbreviations; 1 The ties that bind: small and medium-sized enterprises in the global economy; PART I Theoretical approaches; 2 Local and global commodity chains; 3 Conceptualising technological capability building in SME clusters in developing countries; 4 A Marxian-Schumpeterian-Veblenian theory of small industrial enterprise; PART II Exports, enterprise growth and learning 5 Productivity, international competitiveness and technology policy in Latin America6 The internationalisation of small and medium-sized

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## Sommario/riassunto

Clusters of small and medium sized enterprises (SMEs) have to adapt continually to a fast changing environment. This new book, containing contributions on countries ranging from Italy and Mexico to China and India, recognises the disparity between conditions in these countries and poses some interesting questions about what might be termed post cluster globalisation. This book will be of interest to students, academics and policy makers in the fields of economic geography, international business and entrepreneurship.