

1. Record Nr.	UNINA9910784572803321
Autore	Trewin Janet
Titolo	Presenting on TV and radio : an insider's guide // Janet Trewin
Pubbl/distr/stampa	Oxford ; ; Burlington, Mass. : , : Focal Press, an imprint of Elsevier, , 2003
ISBN	1-136-02409-3 1-136-02410-7 1-280-96731-5 9786610967315 0-08-047394-6
Edizione	[1st edition]
Descrizione fisica	1 online resource (262 p.)
Disciplina	791.45
Soggetti	Television announcing Radio announcing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Title Page; Copyright Page; Table of Contents; Acknowledgements; I What it is and how to do it; 1 Being a presenter; 2 Your voice and how to use it; 3 How to look and how to act; 4 Interviewing; 5 Television essentials; 6 Presenting on television; 7 Presenting on radio; II Types of presentation; 8 News and current affairs; 9 Sport; 10 Lifestyle and features; 11 Music; 12 Children's programmes; 13 International business programmes; 14 Travel news; III Starting out; 15 How to get in and get on; 16 Sexism, ageism, racism and disability; 17 Top tips; Glossary; Index
Sommario/riassunto	Aspiring radio and TV presenters will benefit from the informative and entertaining guidance provided by accomplished presenter, Janet Trewin. Presenting on TV and Radio is packed with illustrations, practical exercises and insider tips for improving your presentation skills and breaking into this competitive industry. Based on the principle that all successful presentation on TV and radio is dependent on uniform skills applicable to both mediums, the book begins by explaining basics such as appearance, authority, body language, diction, scriptwriting, deadlines, t

