1. | | |
|---|---|
| Record Nr. | UNISALENTO991004091889707536 |
| Autore | Agrimi, Jole |
| Titolo | Edocere medicos : medicina scolastica nei secoli 13.-15. / Jole Agrimi, Chiara Crisciani |
| Pubbl/distr/stampa | [Milano] : Guerini, [1988] |
| ISBN | 887802032X |
| Descrizione fisica | 309 p. ; 24 cm |
| Collana | Hippocratica civitas |
| Altri autori (Persone) | Crisciani, Chiaraauthor |
| Disciplina | 610.7 |
| Soggetti | Medicina - Insegnamento |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |

2.	Record Nr.	UNISALENTO991001661399707536
	Titolo	Environmental statistics / edited by G. P. Patil, C. R. Rao
	Pubbl/distr/stampa	Amsterdam : North-Holland : Elsevier, 1994
	ISBN	0444898034
	Descrizione fisica	xix, 927 p. : ill. ; 25 cm
	Collana	Handbook of statistics, 0169-7161 ; 12
	Classificazione	AMS 62-01
	Altri autori (Persone)	Patil, Ganapati P. Rao, Calyampudi Radhakrishna
	Disciplina	363.70072
	Soggetti	Environmental sciences - Statistical methods
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references and index

3. Record Nr.	UNINA9910784569303321
Autore	Pruitt John
Titolo	The persona lifecycle [[electronic resource]] : keeping people in mind throughout product design / / John Pruitt, Tamara Adlin
Pubbl/distr/stampa	Amsterdam ; ; Boston, : Elsevier, : Morgan Kaufmann Publishers, an imprint of Elsevier, c2006
ISBN	1-280-64148-7 9786610641482 0-08-045573-5
Edizione	[1st edition]
Descrizione fisica	1 online resource (741 p.)
Collana	Interactive Technologies
Altri autori (Persone)	AdlinTamara
Disciplina	658.5/03
Soggetti	Product management New products Research, Industrial
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front cover; ENTHUSIASTIC ENDORSEMENTS FROM BOTH FOUNDERS OF THE NIELSEN NORMAN GROUP!; THE MORGAN KAUFMANN SERIES IN INTERACTIVE TECHNOLOGIES; Title page; Copyright; front matter; DEDICATION; CONTENTS; ACKNOWLEDGMENTS; FOREWORD; body; 1 THE NEXT FRONTIER FOR USER-CENTERED DESIGN; YOU ARE ALREADY A PROFESSIONAL IMAGINER; THIS BOOK IS ABOUT BUILDING PRODUCTS FOR PEOPLE; WHY DO WE NEED PERSONAS?; PERSONAS HELP MAKE USER-CENTERED DESIGN POSSIBLE; USER REPRESENTATIONS ARE NOT NEW AND WE CAN LEARN A LOT FROM THE PAST; THE NEXT FRONTIER FOR PERSONAS SOUNDS GREAT! LET'S USE PERSONAS! ...IT'S EASIER SAID THAN DONETHIS BOOK IS DESIGNED TO FILL IN THE GAPS; SUMMARY; 2 OVERVIEW OF THE PERSONA LIFECYCLE; THE PHASES OF THE PERSONA LIFECYCLE; THE PERSONA LIFECYCLE IS DESIGNED TO ENHANCE, NOT REPLACE,YOUR EXISTING PROCESSES; PUTTING IT ALL TOGETHER:THE PERSONA LIFECYCLE IN ACTION; SUMMARY; 3 PERSONA FAMILY PLANNING; SETTING THE SCENE: WHAT'S GOING ON IN YOUR ORGANIZATION NOW IF YOU'RE NOT USING PERSONAS?; WHAT IS FAMILY PLANNING FOR PERSONAS?; BUILDING A CORE TEAM;

RESEARCHING YOUR OWN ORGANIZATION (ORGANIZATIONAL INTROSPECTION)
CREATE AN ACTION PLANDECIDE WHEN AND HOW TO INVOLVE CONSULTANTS; IDENTIFY DATA SOURCES AND COLLECT DATA; PLAN AND EXECUTE YOUR OWN Y USER RESEARCH; CONDUCT FIELD STUDIES TO GATHER QUALITATIVE DATA; COLLECT DATA THROUGH SECONDARY SOURCES; TRACK AND MANAGE DATA SOURCES AS YOU COLLECT THEM; SUMMARY; 4 PERSONA CONCEPTION AND GESTATION; SETTING THE SCENE: WHAT'S GOING ON IN YOUR ORGANIZATION NOW?; WHAT IS CONCEPTION AND GESTATION FOR PERSONAS?; PERSONA CONCEPTION: STEPS 1, 2, AND 3; PERSONA GESTATION:STEPS 4, 5, AND 6; HOW TO KNOW YOU ARE READY FOR BIRTH AND MATURATION; SUMMARY
5 PERSONA BIRTH AND MATURATIONSETTING THE SCENE-WHAT'S GOING ON IN YOUR ORGANIZATION NOW?; WHAT IS BIRTH AND MATURATION FOR PERSONAS?; STEP 1: PREPARE FOR BIRTH AND BEYOND; STEP 2: BIRTH; STEP 3: MATURATION; PERSONA ARTIFACTS (THE WHAT AND HOW OF COMMUNICATING YOUR PERSONAS); IF YOU ARE A CONSULTANT; SUMMARY; 6 PERSONA ADULTHOOD; SETTING THE SCENE-WHAT'S GOING ON IN YOUR ORGANIZATION NOW?; WHAT IS ADULTHOOD FOR PERSONAS?; PLAN, DESIGN, EVALUATE, RELEASE: HOW TO USE PERSONAS DURING THE STAGES OF PRODUCT DEVELOPMENT; STAGE 1: USE PERSONAS TO PLAN YOUR PRODUCT STAGE 2: USE PERSONAS TO EXPLORE DESIGN SOLUTIONSSTAGE 3: USE PERSONAS TO EVALUATE YOUR SOLUTIONS; STAGE 4: USE PERSONAS TO SUPPORT THE RELEASE OF YOUR PRODUCT; TRANSITIONING INTO LIFETIME ACHIEVEMENT, REUSE, AND RETIREMENT; SUMMARY; 7 PERSONA LIFETIME ACHIEVEMENT, REUSE, AND RETIREMENT; SETTING THE SCENE: WHAT'S GOING ON IN YOUR ORGANIZATION NOW?; WHAT IS LIFETIME ACHIEVEMENT, REUSE, AND RETIREMENT FOR PERSONAS?; LIFETIME ACHIEVEMENT: MEASURE THE RETURN ON INVESTMENT (ROI) OF YOUR PERSONA EFFORT; REUSE AND RETIREMENT: DECIDE HOW TO MANAGE THE TRANSITION TO THE NEXT PROJECT; SUMMARY
8 USERS, ROLES, AND PERSONAS

| Sommario/riassunto | If you design and develop products for people, this book is for you. The Persona Lifecycle addresses the "how? of creating effective personas and using those personas to design products that people love. It doesn't just describe the value of personas; it offers detailed techniques and tools related to planning, creating, communicating, and using personas to create great product designs. Moreover, it provides rich examples, samples, and illustrations to imitate and model. Perhaps most importantly, it positions personas not as a panacea, but as a method used to complement other user-centered des |