

1. Record Nr.	UNINA9910784499003321
Autore	Berry Sarah <1962->
Titolo	Screen style [[electronic resource]] : fashion and femininity in 1930s Hollywood // Sarah Berry
Pubbl/distr/stampa	Minneapolis, : University of Minnesota Press, c2000
ISBN	0-8166-9009-X
Descrizione fisica	1 online resource (260 p.)
Collana	Commerce and mass culture series ; ; v. 2
Disciplina	791.43/026
Soggetti	Costume Fashion in motion pictures Fashion - United States - History - 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Filmography: p. 211-223. Includes bibliographical references (p. 191-209) and index.
Nota di contenuto	CONTENTS; ACKNOWLEDGMENTS; INTRODUCTION; 1 CONSUMER FASHION AND CLASS; 2 STYLE AS SPECTACLE; 3 HOLLYWOOD EXOTICISM; 4 SUITABLY FEMININE; CONCLUSION; NOTES; FILMOGRAPHY; INDEX
Sommario/riassunto	Revealing the fascination of Hollywood movies in the thirties with strong-willed women-from the ambitions of gold-diggers, working girls, and social climbers to the illicit appeal of female androgyny and ethnic exoticism-Sarah Berry presents a lively, accessible, and lavishly illustrated look at 1930's films, fashions, fan magazines, and advertising.