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Autore	Canfield Jon
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Nota di contenuto	Photo Finish: The Digital Photographer's Guide to Printing, Showing, and Selling Images; Foreword; Contents; Introduction; Who Should Use This Book; The Photo Finish Companion Website; Contacting the Authors; Part I: Printing on the Desktop; Chapter 1: Choosing the Printer and Medium; Choosing a Printer; Specialty Inksets; Setting the Mood; Media Options; Paper Properties; Chapter 2: Preparing the Image; The Optimized Image; Print Preparation Workflow; Chapter 3: Printing; Previewing Your Print Job; Setting Printer Properties; Choosing and Using a RIP; Chapter 4: Specialty Printing Creating Proof SheetsDesigning Albums; Creative Border Treatments; Part II: Using Print Services; Chapter 5: Choosing the Output and Print Lab; Choosing the Output; Selecting a Print Lab; Preparing the File; Chapter 6: Using Online Print Services; Why Online?; Types of Prints; How It Works; Choosing a Service; Printing Your Own Book; Part III: Displaying Images on theWeb; Chapter 7: Planning Your Site; What Do You Want Your Site to Accomplish?; Choosing a Domain Name and Host for Your Site; Choosing Your Tools; Planning Site Organization and Design; Chapter 8: Going Live Creating the Navigation BarCreating the Home Page; Selecting and

Organizing Your Images; Preparing the Images; Creating the Galleries; Getting Seen; Setting Up for Internet Sales; Chapter 9: Publishing and Maintaining Your Site; Publishing Your Site; Checking Links; Updating Your Site Contents; Website Maintenance; Part IV: Producing Digital Slideshows; Chapter 10: Choosing Slideshow Hardware; Choosing a Digital Projector; Other Display Options; Chapter 11: Optimizing Your Images for Slideshows; Perfecting the Image; Color Management; Optimizing for the Screen
Chapter 12: Putting a Slideshow TogetherPlanning an Effective Show; Using the Available Tools; Sharing Your Slideshow; Part V: Showing and Selling Your Images; Chapter 13: Finishing Your Prints; Mounting Your Print; Matting Your Print; Framing Your Print; Chapter 14: Displaying and Selling Your Images; Exhibiting; Getting into Galleries; Selling on the Internet; Wrapping Up

Sommario/riassunto

"A must-have book for all photographers."--John Shaw, johnshawphoto.com If you're serious about digital photography, you know that taking a great photo is only the beginning. You want to share your polished images with the widest possible audience. This means you need to optimize images for different mediums--print, the Web, slideshows--and draw people to your work. Learn how to do so with digital-imaging experts Jon Canfield and Tim Grey. Combining practical know-how with inspiring examples, they'll teach how you to take control of your output. They introduce the technologies and te
