

1. Record Nr.	UNINA9910784476603321
Autore	Mueller John <1958->
Titolo	Mining eBay web services [[electronic resource] ] : building applications with the eBay API / / John Paul Mueller
Pubbl/distr/stampa	Alameda, CA, : Sybex, c2004
ISBN	1-280-52223-2 9786610522231 1-4175-3946-1 0-7821-5110-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (430 p.)
Disciplina	381/.177/0285676
Soggetti	Internet auctions Web services Web usage mining
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Mining eBay Web Services: Building Applications with the eBay API; Front matter; Acknowledgments; Contents at a Glance; Contents; Introduction; Part I: Discovering eBay Web Services; Chapter 1: Learning about eBay Web Services; Understanding the eBay Web Services; Discovering Uses for the eBay Web Services; Downloading and Installing the Kit; System Setup Considerations; Your Call to Action; Chapter 2: Using eBay Web Services to Your Advantage; Knowing What to Expect As Output; Understanding the Certification Requirements; Working with Some Simple Examples Manipulating Data to Meet Specific Needs Your Call to Action; Chapter 3: Defining a Search; Performing a Typical Search; Adding Search Conditions; Changing the Presentation; Localizing the Information; Your Call to Action; Chapter 4: Working with Web Service Data; Understanding XML Basics; Using XSLT for Presentation; Using the eBay API Test Tool; Creating Messages for eBay Using XML; Determining Where XML Fits into eBay Web Services; Understanding Privacy Issues; Understanding Security Issues; Your Call to Action; Part II: Writing eBay Web Services Programs

Chapter 5: Starting the Development Process Choosing a Communication Method; Selecting a Platform; Selecting a Development Language; Understanding Internationalization Issues; Your Call to Action; Chapter 6: Writing Browser- Based Applications; Using JavaScript to Access eBay Web Services; Performing a Category Search; Your Call to Action; Understanding the Benefits of Using VBA; Chapter 7: Writing Applications Using VBA; Resources for Learning VBA; Understanding Scripting of Web Services; Developing with Microsoft Excel; Using Microsoft Access as a Database; Your Call to Action Chapter 8: Writing Applications Using Visual Studio Using Web Services from Any Visual Studio Version; Resources for Learning Visual Studio; Developing with Visual Basic 6; Developing with Visual Basic .NET; Developing with Visual C# .NET; Using SQL Server as a Database; Your Call to Action; Chapter 9: Writing Applications Using PHP; Resources for Learning PHP; Downloading and Installing PHP; Using the eBay PHP Example; Developing a PHP Application; Using MySQL as a Database; Writing a PHP Application with Database Support; Your Call to Action; Chapter 10: Writing Applications Using Java Understanding the Benefits of Using Java Resources for Learning Java; Understanding Java Browser Issues; Viewing the eBay-Supplied Code; Developing a Simple Java Application; Writing a Java Application Using the eBay Request Library; Your Call to Action; Chapter 11: Writing Applications for Mobile Devices; Understanding Mobile Device Limitations; Working with Emulators; Designing for Local or Remote Data Management; Developing for a Pocket PC; Developing for a Cellular Telephone or Palm-type Device; Your Call to Action; Part III: Refining Your eBay Web Services Program Chapter 12: Crafting Your Application

---

## Sommario/riassunto

Improved Speed, Accuracy, and Convenience-Yours for the Taking eBay is continuously improving the features it offers buyers and sellers. Now, the biggest improvements are ones you can build for yourself. Mining eBay Web Services teaches you to create custom applications that automate buying and selling tasks and make searches more precise. Do you have dozens of items to sell? You can prepare complete descriptions and terms and submit them all with one click. Are you searching for an item with special purchasing or shipping conditions? You can't do this manually, but your custom appl

---