

1. Record Nr.	UNINA9910679232303321
Titolo	Assert yourself : how to find your voice and make your mark
Pubbl/distr/stampa	London : , : A&C Black, , 2009
ISBN	1-280-85135-X 9786610851355 1-4081-0254-4
Edizione	[Revised edition.]
Descrizione fisica	1 online resource (97 p.)
Collana	Steps to success
Disciplina	650.13
Soggetti	Assertiveness (Psychology) Interpersonal communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Titlepage; Copyright; Contents; How assertive are you?; 1 Communicating assertively at work; 2 Developing presence; 3 Building confidence at work; 4 Managing others' perceptions; 5 Using non-verbal communication; 6 Dealing with stressful relationships and bullying; 7 Improving leadership skills; 8 Negotiating the pay rise you deserve; Where to find more help; Index
Sommario/riassunto	Full of practical, step-by-step advice on how to boost your self confidence and deal with others assertively without appearing aggressive, Assert yourself contains a self-assessment quiz, top tips, common mistakes and advice on how to avoid them, summaries of key points, plus lists of handy books and weblinks.

2. Record Nr.	UNINA9910784474003321
Titolo	Global business citizenship : a transformative framework for ethics and sustainable capitalism / / Donna J. Wood. [et al.]
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2015
ISBN	1-317-46978-X 1-315-70408-0 1-317-46979-8 1-280-91266-9 9786610912667 0-7656-2010-3
Descrizione fisica	1 online resource (268 p.)
Classificazione	85.02
Altri autori (Persone)	WoodDonna J. <1949->
Disciplina	658.4/083
Soggetti	International business enterprises - Management Social responsibility of business Business ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"First published 2006 by M.E. Sharpe"--t.p. verso.
Nota di bibliografia	Includes bibliographical references (p. 233-242) and index.
Nota di contenuto	Contents; Preface; Acknowledgments; 1 An Invitation to Global Business Citizenship; 2 What's Wrong with the Status Quo?; 3 The Lens of Global Business Citizenship; 4 Principles, Codes, and Policies The Guidance System for Global Business Citizenship; 5 The Principle of Accountability and Processes of Stakeholder Engagement; 6 Cases in Implementing GBC Stakeholder Engagement; 7 Building the Citizen Company: The Principles of Organizational Change (Nice Theory, But Will It Work?); 8 Organizational Change the GBC Way Cases in Implementation 9 The Practice of Accountability GBC Measurement and Reporting 10 Cases in Implementing Stakeholder Accountability; 11 System-Level Learning and the Payoff in Reputation; 12 The Promise of Global Business Citizenship; Notes; Bibliography; About the Authors; Index
Sommario/riassunto	Provides a coherent approach to global business responsibility and ethics based on the research, theory, and practice. Incorporating numerous real world examples, this book focuses on the strategic

alignment and change management process for implementing business citizenship principles and practices.

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