

1. Record Nr.	UNINA9910784472603321
Titolo	Business and management education in transitioning and developing countries : a handbook // John R. McIntyre, Ilan Alon, editors ; foreword by Ben L. Kedia
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2015
ISBN	1-317-47554-2 1-315-70600-8 1-317-47555-0 1-280-91250-2 9786610912506 0-7656-2001-4
Descrizione fisica	1 online resource (463 p.)
Altri autori (Persone)	AlonIlan McIntyreJohn R
Disciplina	650/.071/11722
Soggetti	Business education - Developing countries Business education - Former communist countries Management - Study and teaching - Developing countries Management - Study and teaching - Former communist countries
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2005 by M.E. Sharpe.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; List of Tables, Figures, and Appendices; Foreword; Acknowledgments; Introduction; Part I. Indian Subcontinent; Part II. Russian Federation; Part III. Transitioning Europe and Central Asia; Part IV. Latin America; Part V. Africa and the Near East; Part VI. China; Part I Indian Subcontinent; 1 Quality in Business Education A Study of the Indian Context; Historical Context and Social Status of Business Education in India; Quality of Business Education in India; Challenges in Business Education; Discussion and Conclusions; References 2 Governance of Publicly Funded Business Schools The Current Debate in IndiaLiterature Review; The Business Education Landscape in India; The Fee Cut Decision; Discussion; Resources for Changes and Linkages; Conclusion; References; 3 Engineer as Entrepreneur A Necessity for Successful Product Innovation in the Small-scale Industry Sector in

India; The Small-scale Industry Sector in India: An Overview; Engineer as Entrepreneur; Do Engineering Students Possess Entrepreneurial Capabilities?; The Significance of Invention and Innovation Significance of Technology Application in Small- and Medium-sized EnterprisesManaging New Product Innovation; Strategies: Developing an Entrepreneurial Vision Among Engineers; What Technical Institutions Can Do; Recommendations; Conclusion; References; 4 Undergraduate Curriculum in India The Corporate Context; Objectives; Hypothesis; Research Design and Methodology; Observations and Findings; Recommended Pedagogy and Curriculum; Conclusions; References; 5 Management Education in Nepal A View from the High Country; Nepal's Economy; Development of Management Education Innovation at the Kathmandu University School of ManagementManagement Education in Nepal: The Road Ahead; References; Part II Russian Federation; 6 Entrepreneurship Training in Postcommunist Europe; Belarus; Bosnia and Herzegovina; Lithuania; The Former Yugoslav Republic of Macedonia; Moldova; Russia; Serbia and Montenegro; Slovenia; Implications for Educators; References; 7 Recent Developments in Accounting Education in Russia; Review of the Literature; Methodology; University Education; The Syllabus; Other Aspects of Accounting Education; Concluding Comments; References 8 Developing Key Skills in Russian Business Education A Comparison Between U.K. and American Business ProgramsSkills Developed in Management Programs; Method; Results; Skill Development Implications for Russian Business and Management Education; Conclusions and Future Research; References; Part III Transitioning Europe and Central Asia; 9 Business Education in the Former Soviet Union Republic of Kazakhstan A Former Dean's Perspective; The Paradigmatic Approach to Business Education; Temporal Trends and Practices; Cultural Traditions; The Kazakhstan Experience; References 10 Entrepreneurial Behavior in the Academic Environment A Case Study of the Lviv Institute of Management

---

Sommario/riassunto

Business education is a critical ingredient in establishing a viable middle class of managers in transitioning and developing economies. This book is a comprehensive examination of business and management education, pedagogical models, and curricula innovations in institutions.

---