

1. Record Nr.	UNINA9910784470703321
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Titolo	Outsourcing and insourcing in an international context // Marc J. Schniederjans, Ashlyn M. Schniederjans, Dara G. Schniederjans
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2015
ISBN	1-317-46333-1 1-317-46334-X 1-315-70193-6 1-280-91259-6 9786610912599 0-7656-2185-1
Descrizione fisica	1 online resource (232 p.)
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Disciplina	658.4/058
Soggetti	Contracting out - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2005 by M.E. Sharpe.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction to outsourcing-insourcing -- Advantages and disadvantages of outsourcing-insourcing -- Outsourcing-insourcing strategy and international risk factors -- Planning international outsourcing-insourcing -- International outsourcing-insourcing metrics-based methodologies -- Financial methodologies for the initial outsourcing-insourcing decision -- Methodologies for selecting outsourcing-insourcing partners -- Methodologies for allocating business activities between outsourcers and insourcers.
Sommario/riassunto	Designed for upper-level undergraduate or graduate courses in strategic management and other courses, this text focuses on concepts, processes, and methodologies for firms involved in outsourcing-insourcing decisions. It covers the international risk factors of this strategy, presenting a view of the positive and negative aspects of outsourcing.