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Nota di contenuto	pt. I. Understanding media and culture -- pt. II. Topics, themes and debates in media and cultural studies -- pt. III. Study skills.
Sommario/riassunto	This book presents a clear, concise and critical introduction to contemporary media and cultural studies. The book will be of interest to all students about to embark on courses in which knowledge of the mass media, cultural identities, popular culture, film, or television, forms a part of their programme. But the book is also aimed at those who are interested in how media and cultural identities can be studied in relation to audiences and industries in the context of local and global media. And finally, the book is of interest to all those who are studying aspects of the media, culture, and c