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Altri autori (Persone)	TremayneMark
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	; Introduction: Examining the blog-media relationship / Mark Tremayne -- ; Part one: Blogging: research on blogging using content analysis -- Longitudinal content analysis of blogs: 2003-2004 / Susan C. Herring ... [et al.] -- Audiences as media producers: content analysis of 260 blogs / Zizi Papacharissi -- Pundits in muckrakers' clothing: political blogs and the 2004 U.S. Presidential Election / D. Travers Scott -- Analyzing political conversation on the Howard Dean candidate blog / Sharon Meraz -- Blogging for better health: putting the "public" back in public health / S. Shyam Sundar ... [et al.] -- ; Part two: Citizenship: examining blog use, antecedents and consequences -- Reading political blogs during the 2004 election campaign: correlates and political consequences / William P. Eveland, Jr., Ivan Dylko -- Blog use motivations: an exploratory study / Barbara K. Kaye -- Credibility of political messages on the Internet: a comparison of blog sources / Lynda Lee Kaid, Monica Postelnicu -- Blog readers: predictors of

reliance on war blogs / Thomas Johnson, Barbara K. Kaye -- ; Part three: The future of media: examining the impact of blogging on journalism -- Press protection in the blogosphere: applying a functional definition of "press" to news web logs / Laura Hendrickson -- Blogs without borders: international legal jurisdiction issues facing bloggers / Brian Carroll, Bob Frank -- Emergent communication networks as civic journalism / Lou Rutigliano -- Citizen journalism: a case study / Clyde Bentley ... [et al.] -- Harnessing the active audience: synthesizing blog research and lessons for the future of media / Mark Tremayne.

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Sommario/riassunto

We have all heard that Americans are increasingly turning to blogs for news, information, and entertainment. But what is the content of blogs? Who writes them? What is the consequence of the population's growing dependence on blogs for political information? What are the effects of blogging? Do readers trust blogs as credible sources of information? This collection of all new essays will address these and related questions in seeking to increase our understanding of the role of blogs in the contemporary media landscape. The volume includes quantitative and qualitative studies of the blogosphe

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