

1. Record Nr.	UNINA9910784428703321
Titolo	Governing interests : business associations facing internationalization / / edited by Wolfgang Streeck. [and others]
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2005
ISBN	1-134-21850-8 1-134-21851-6 1-280-46328-7 9786610463282 0-203-01588-6
Descrizione fisica	1 online resource (297 p.)
Collana	Routledge studies in international business and the world economy ; ; 34
Classificazione	85.10
Altri autori (Persone)	StreeckWolfgang <1946->
Disciplina	381/.06/04
Soggetti	Trade associations - Europe International business enterprises - Europe International cooperation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Half-Title; Series-Title; Title; Copyright; Contents; Contributors; Preface; 1 Introduction: Business associations, associative order and internationalization; 2 Reaching out and fitting in: Dutch business associations at home (and) on Europe; 3 Institutional filters and path dependency: The impact of Europeanization on Swiss business associations; 4 Globalization and Swedish business interest associations in the twenty-first century; 5 Economic internationalization and the organizational dilemma of employer associations: A comparison of 20 OECD countries 6 Organizations and networks in a globalizing economy: British and German chemical interest associations7 Against all odds: Adaptation and survival of national associations; 8 National business associations and European integration: The case of the financial sector; 9 Global public policy, associative orders and business interest associations; 10 International governance by organized business: The shifting roles of firms, associations and intergovernmental organizations in self-

regulation; 11 Conclusions: Organized Business facing internationalization; Index

---

Sommario/riassunto

In the current period of globalization, Governing Interests presents new research on the impact of internationalization on the organization and representation of business interests through trade and employer associations. By exploring ongoing, gradual, but nevertheless profound changes in the structures and functions of business interest associations, the book develops a precise understanding of the relationship between the national and the international. Both conceptual and empirical, some papers included in this significant volume adopt a 'bird's eye view' of the topic, whi

---