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Nota di contenuto	GETTING STARTED IN PRIVATE PRACTICE: The Complete Guide to Building Your Mental Health Practice; Contents; Series Preface: Getting Started; Introduction; Chapter 1: Discover Your Ideal Practice; Chapter 2: Finance Your Start-Up Practice; Chapter 3: Create a Business Plan; Chapter 4: Set Your Fees; Chapter 5: Set Up Shop and Measure Results; Chapter 6: Minimize Risk; Chapter 7: Manage Managed Care; Chapter 8: Market Your Practice; Chapter 9: Discover and Market Your Niche; Chapter 10: Generate Referrals; Chapter 11: Attract Media Attention; Chapter 12: Advertise Your Practice Chapter 13: Presentations, Speeches, and Workshops Chapter 14: Customer Service Skills for Therapists; Chapter 15: Self-Care for Therapists; Appendix: Sample Forms; Glossary; References; Index
Sommario/riassunto	All the tips and tools you need to build a successful mental health practice from the ground up Many mental health professionals currently working for group practices, hospitals, and private or government agencies have both the skills and the drive to become solo practitioners. But how and where do you begin?Getting Started in Private Practice is a reliable reference that offers the comprehensive

information and armchair motivation you need to establish and build your own practice from the ground up. User-friendly and full of helpful tips, this handy book provides you with tools

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