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CULTURE 1.7 INTERNET AND PROGRAM ADVANCEMENT; 1.8 THREE OVERARCHING ISSUES; (a) Cost of Internet Operations; (b) Essence of Hyperlinks; (c) Web Site Record Keeping; 1.9 CONTEMPORARY STATE OF THE "LAW"; CHAPTER 2 Business Activities; 2.1 INTRODUCTION; (a) Scope of Law; (b) Definition of Business; (c) Definition of Regularly Carried On; (d) Definition of Substantially Related; 2.2 GENERAL RULES; (a) Advertising; (b) Corporate Sponsorships; (c) Fundraising Activities; (d) Trade Shows; (e) Provision of Services  
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4.2 STATE FUNDRAISING REGULATON IN GENERAL

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Sommario/riassunto

Invaluable guidance on the most important legal issues facing nonprofits today! Internet communication is the lifeblood of countless nonprofit organizations, yet there exists no specific law to provide for its regulation. Without solid legal guidance, nonprofits risk not only missing out on the unlimited opportunities that the Internet has to offer, but also jeopardizing their tax-exempt status. The Nonprofits' Guide to Internet Communications Law analyzes and explains the laws applicable to Internet communications by nonprofit organizations. Nonprofit law expert Bruce Hopkins wri

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