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Nota di contenuto	The Nonprofits' Guide to Internet Communications Law; Contents; FOREWORD; PREFACE; ABOUT THE AUTHOR; CHAPTER 1 Introduction to Legal Aspects of Internet Communications by Nonprofit Organizations; 1.1 SOME BASICS ABOUT THE INTERNET; (a) Introduction to the Internet; (b) Internet as Seen by the Supreme Court; (c) Internet as Seen by Others; 1.2 MAIN APPLICATIONS OF THE INTERNET; (a) Electronic Mail; (b) World Wide Web in General; (c) Newsgroups; (d) Internet Chat; 1.3 UNDERSTANDING THE INTERNET-QUESTIONS AND ANSWERS; (a) Why Does the Internet Appear Disorganized? (b) Who Can Use the Internet?(c) How Does the World Wide Web Fit into the Internet?; (d) How Can Nonprofits Compete with For-Profits on the Internet?; (e) Does Anyone Monitor the Quality and Accuracy of Information on the Internet?; (f) What Are the Security Concerns on the Internet?; 1.4 REASONS A NONPROFIT ORGANIZATION SHOULD GO ONLINE; (a) Improvement in Communications; (b) Improved Access to Information; (c) Professional Development; (d) Taking Action; 1.5 OTHER ASPECTS OF NONPROFIT ORGANIZATIONS' USE OF THE INTERNET 1.6 NONPROFIT ORGANIZATIONS AND THE INTERNET: ORIGINS AND

CULTURE 1.7 INTERNET AND PROGRAM ADVANCEMENT; 1.8 THREE OVERARCHING ISSUES; (a) Cost of Internet Operations; (b) Essence of Hyperlinks; (c) Web Site Record Keeping; 1.9 CONTEMPORARY STATE OF THE "LAW"; CHAPTER 2 Business Activities; 2.1 INTRODUCTION; (a) Scope of Law; (b) Definition of Business; (c) Definition of Regularly Carried On; (d) Definition of Substantially Related; 2.2 GENERAL RULES; (a) Advertising; (b) Corporate Sponsorships; (c) Fundraising Activities; (d) Trade Shows; (e) Provision of Services
2.3 EXCEPTIONS(a) Modifications; (b) Exceptions; 2.4 OTHER RULES; (a) Partnership Rules; (b) Limited Liability Company Rules; (c) Deduction Rules; (d) Tax Structure; 2.5 INTERNET COMMUNICATIONS; (a) Internet Unrelated Business Activity in General; (b) Questions Posed by IRS Announcement; (c) Summary; CHAPTER 3 Charitable Giving Programs Administration; 3.1 INTRODUCTION; 3.2 SUBSTANTIATION REQUIREMENTS; 3.3 QUID PRO QUO CONTRIBUTION RULES; 3.4 APPRAISAL REQUIREMENTS; (a) Similar Items of Property; (b) Qualified Appraisal; (c) Appraisal Summary; (d) Qualified Appraiser
3.5 VALUATION OF PROPERTY 3.6 VEHICLE DONATION PROGRAMS; (a) Valuation; (b) Substantiation Requirements; (c) Appraisal Requirement; (d) Deductibility; (e) Characterization of Income; (f) Private Benefit Doctrine; (g) Private Inurement; (h) Intermediate Sanctions; (i) Royalty Exception; (j) Penalties; 3.7 INTERNET COMMUNICATIONS; (a) Substantiation Requirements; (b) Quid Pro Quo Contributions; (c) Appraisal Requirements; (d) Valuation of Property; (e) Vehicle Donation Programs; (f) Charitable Gift Planning; CHAPTER 4 Fundraising Programs; 4.1 INTRODUCTION
4.2 STATE FUNDRAISING REGULATON IN GENERAL

Sommario/riassunto

Invaluable guidance on the most important legal issues facing nonprofits today!Internet communication is the lifeblood of countless nonprofit organizations, yet there exists no specific law to provide for its regulation. Without solid legal guidance, nonprofits risk not only missing out on the unlimited opportunities that the Internet has to offer, but also jeopardizing their tax-exempt status. The Nonprofits' Guide to Internet Communications Law analyzes and explains the laws applicable to Internet communications by nonprofit organizations. Nonprofit law expert Bruce Hopkins wri

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ISBN	0-7618-6728-7
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Soggetti	Speechwriting - United States - History Communication in politics - United States Political oratory - United States Presidents - United States - Staff Speeches, addresses, etc., American - History and criticism Rhetoric - Political aspects - United States - History Presidents - United States - Language - History writing skills United States History head of state United States
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Johnson Declares His Dream for a Great Society; 16 Richard Nixon Mobilizes the Silent Majority; 17 Gerald Ford Shares Healing Words; 18 Jimmy Carter Delivers His "Malaise" Address; 19 Ronald Reagan Becomes the Champion of the Free World; 20 George H.W. Bush Delivers His Kinder and Gentler Inaugural; 21 Bill Clinton Manifests Communication Magic in Oklahoma; 22 The Second Bush Issue-A Historic Summons to the Free World; 23 Barack Obama, a Promising President?; Bibliography; Index

Sommario/riassunto

Confidant and wordsmith to five presidents, noted historian and language professor James Humes tells how and why presidential speeches have marked milestones in our nation's history, from Washington through Obama. Presenting stories of both greatness and of tragically unfulfilled promise, this book also features an introduction by Julie Nixon Eisenhower.
