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	Autore	Brown Douglas <1959->
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	Nota di contenuto	Preface. Introduction: Outsourcing: Opportunities and Challenges. Part One: How to Plan, Lead, and Manage Outsourcing Initiatives. Chapter 1: Overview of the Outsourcing Process. Chapter 2: Making the Decision to Outsource. Chapter 3: What You Need to Know before You Start. Chapter 4: Assessing Cost, Benefit, and Risk for Your Outsourcing Venture. Chapter 5: Outsourcing Options. Chapter 6: Selecting Your Suppliers and Vendors. Chapter 7: Managing Your Outsourcing Vendors. Chapter 8: Navigating Contracts and Negotiations. Chapter 9: New Career Opportunities in Outsourcing Management. Chapter 10: Finding Top Outsourcers: Vendor Directory. Chapter 11: Avoiding Common Outsourcing Mistakes. Part Two: The Indispensable Guide to Finding an Outsourcing Career. Chapter 12: Strategizing for Success in the New Global Economy. Chapter 13: Learning to Market Yourself in the Global Economy. Chapter 14: Hot Jobs in Outsourcing. Chapter 15: Finding an Offshore, Nearshore, or Bestshore Job. Part Three: The Indispensable Guide for Outsourcing Entrepreneurs. Chapter 16: Starting Down the Entrepreneurial Path to Outsourcing. Chapter 17: Capitalizing on the Outsourcing Start-Up Boom. Chapter 18: Starting an Outsourcing Business. Glossary. Index.

Sommario/riassunto   A guide to the emerging field of outsourcing management. It will be the most comprehensive and practical outsourcing manual available, including a directory of many of the key vendors in outsourcing management.