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Altri autori (Persone)	MeehanEileen R. <1951-> RiordanEllen
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Nota di contenuto	Intersections and new directions : on feminism and political economy / Ellen Riordan -- Feminist theory and political economy : toward a friendly alliance / H. Leslie Steeves and Janet Wasko -- Something old, something new : lingering moments in the unhappy marriage of marxism and feminism / Lisa McLaughlin -- An un-suitable technology for a woman? : communication as circulation / Michele Martin -- The invisibility of the everyday : new technology and women's work / Ellen Balka -- The political economy of women's employment in the information sector / Stana Martin -- Sexual harassment as an economic concern : Swedish and American coverage of Astra / Nancy Hauserman -- Single moms, quota queens, and the model majority : putting "women" to work in the California Civil Rights Initiative / Roopali Mukherjee -- Selling women (down the river) : gendered relations and the political economy of broadcast news / Karen Ross -- Gender and the political economy of newsmaking : a case study of human rights coverage / Carolyn M. Byerly -- Weighing the transgressive star body of Shelley Duvall / Justin Wyatt -- Periodical pleasures : magazines for U. S. Latinas / Amy Beer -- Born to shop : teenage women and the marketplace in the postwar United States / Angela R. Record -- Niche market at last! : advertising and lesbian/gay identity / Fred Fejes -- Gendering the commodity audience : critical media research, feminism,

and political economy / Eileen R. Meehan -- The thrill is gone : advertising, gender representation, and the loss of desire / Robin Andersen -- Xuxa at the borders of U.S. TV : checked for gender, race, and national identity / Ramona Curry and Angharad Valdivia.

Sommario/riassunto

This groundbreaking volume uses the media to show how questions of gender and economics are inextricably linked to issues of power in Western capitalist societies. Integrating political economy and feminism, it offers a new understanding of communication at the personal, experiential, institutional, and structural levels-and exposes all the subtle and complex ways in which sex and money are sutured into individuals' daily lives.
