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| Nota di contenuto | Contents; Foreword Renato Rosaldo; Acknowledgments; Entrance; 1 From Utopias to the Market; 2 Latin American Contradictions: Modernism without Modernization?; 3 Artists, Middlemen, and the Public: To Innovate or to Democratize?; 4 The Future of the Past; 5 The Staging of the Popular; 6 The Popular and Popularity: From Political to Theatrical Representation; 7 Hybrid Cultures, Oblique Powers; Exit; Bibliography; Index |
| Sommario/riassunto | Traditions not quite past and modernity not yet wholly present make a curious hybrid of Latin American culture. In this thought-provoking book, a leading Mexican intellectual explores the theoretical and practical challenges presented by such a hybrid state. In particular, Nestor Garcia Canclini questions whether Latin America can move toward democracy and compete in a global marketplace without giving in to temptations of elitism or losing its cultural identity. |