Record Nr. UNINA9910784381403321 Consuming modernity [[electronic resource]]: public culture in a South **Titolo** Asian world / / Carol A. Breckenridge, editor Pubbl/distr/stampa Minneapolis, : University of Minnesota Press, 1995 **ISBN** 0-8166-8532-0 Descrizione fisica 1 online resource (272 p.) Altri autori (Persone) BreckenridgeCarol Appadurai <1942-2009.> Disciplina 306/.0954 Popular culture - India Soggetti India Social life and customs Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes bibliographical references and index. Note generali Includes bibliographical references and index. Nota di bibliografia Contents; Preface; One. Public Modernity in India; Part I. The Historical Nota di contenuto Past; Two. Playing with Modernity: The Decolonization of Indian Cricket; Three. Upon the Subdominant: Administering Music on All-India Radio: Four. The Indian Princes as Fantasy: Palace Hotels, Palace Museums, and Palace on Wheels; Five. Dining Out in Bombay; Part II. The Historical Present; Six. Consuming Utopia: Film Watching in Tamil Nadu; Seven. Melodrama and the Negotiation of Morality in Mainstream Hindi Film; Eight. Repositioning the Body, Practice, Power, and Self in an Indian Martial Art Nine. Nation, Economy, and Tradition Displayed: The Indian Crafts Museum, New DelhiContributors; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W; Y; Z Sommario/riassunto Illustrates that what is distinctive of any particular society is not the fact of its modernity, but rather its own unique debates about modernity. The contributors address the roles intertwined interests in the making of India's public culture, each examining different sites of consumption. The sites they explore include cinema, radio, cricket,

restaurants, and tourism.