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Descrizione fisica	1 online resource (xiii, 293 pages) : illustrations
Collana	A Camera obscura book
Altri autori (Persone)	SpigelLynn MannDenise
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Note generali	An expanded version of issue no. 16, winter 1988, of Camera obscura.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Introduction; Installing the Television Set: Popular Discourses on Television and Domestic Space, 1948-1955; The Spectacularization of Everyday Life: Recycling Hollywood Stars and Fans in Early Television Variety Shows; The Meaning of Memory: Family, Class, and Ethnicity in Early Network Television Programs; Sit-coms and Suburbs: Positioning the 1950's Homemaker; ""Is This What You Mean by Color TV?": Race, Gender, and Contested Meanings in NBC's; Defining Women: The Case of Cagney and Lacey; Kate and Allie: ""New Women"" and the Audience's Television Archives All's Well That Doesn't End - Soap Opera and the Marriage Motif All that Television Allows: TV Melodrama, Postmodernism, and Consumer Culture; Source Guide to TV Family Comedy, Drama, and Serial Drama, 1946-1970; Contributors; Index
Sommario/riassunto	Analyzes how television delivers definitions of "femininity" to its female audiences. Includes a source guide for television shows from 1946-1970.

