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Titolo	Private screenings : television and the female consumer // Lynn Spigel and Denise Mann, editors
Pubbl/distr/stampa	Minneapolis : , : University of Minnesota Press, , 1992 ©1992
ISBN	0-8166-8425-1
Descrizione fisica	1 online resource (xiii, 293 pages) : illustrations
Collana	A Camera obscura book
Altri autori (Persone)	SpigelLynn MannDenise
Disciplina	302.23 302.2345082
Soggetti	Television and women - United States Television viewers - United States Women on television - United States Women's television programs - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	An expanded version of issue no. 16, winter 1988, of Camera obscura.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Introduction; Installing the Television Set: Popular Discourses on Television and Domestic Space, 1948-1955; The Spectacularization of Everyday Life: Recycling Hollywood Stars and Fans in Early Television Variety Shows; The Meaning of Memory: Family, Class, and Ethnicity in Early Network Television Programs; Sit-coms and Suburbs: Positioning the 1950's Homemaker; "'Is This What You Mean by Color TV?'" : Race, Gender, and Contested Meanings in NBC's; Defining Women: The Case of Cagney and Lacey; Kate and Allie: "'New Women'" and the Audience's Television Archives All's Well That Doesn't End - Soap Opera and the Marriage Motif All that Television Allows: TV Melodrama, Postmodernism, and Consumer Culture; Source Guide to TV Family Comedy, Drama, and Serial Drama, 1946-1970; Contributors; Index
Sommario/riassunto	Analyzes how television delivers definitions of "femininity" to its female audiences. Includes a source guide for television shows from 1946-1970.

