Record Nr. UNINA9910784352803321 Autore Ayers Danny Titolo Beginning RSS and Atom programming [[electronic resource] /] / Danny Ayers, Andrew Watt Indianapolis, IN, : Wiley Pub., c2005 Pubbl/distr/stampa **ISBN** 1-280-27885-4 9786610278855 0-7645-9840-6 Descrizione fisica 1 online resource (768 p.) Collana Programmer to programmer. Altri autori (Persone) WattAndrew <1953-> Disciplina 006.7/6 Soggetti Internet programming Web site development Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali "Programmer to programmer"--Cover. Includes index. Nota di contenuto Beginning RSS and Atom Programming; About the Authors; Credits; Acknowledgments; Contents; Foreword by Dare Obasanjo; Foreword by Greg Reinacker; Introduction; Whom This Book Is For; What This Book Covers: How This Book Is Structured: What You Need to Use This Book: Conventions; Source Code; Errata; p2p.wrox.com; Part I: Understanding the Issues and Taking Control; Chapter 1: Managing the Flow of Information: A Crucial Skill; New Vistas of Information Flow; Managing Information; Taking Control of Information; Information Flows Other Than the Web; The Web and Information Feeds; Summary ExerciseChapter 2: Where Did Information Feeds Start?; The Nature of the Web; Precursors to RSS; RSS: An Acronym with Multiple Meanings; Summary; Exercises; Chapter 3: The Content Provider Viewpoint; Why Give Your Content Away?; Content to Include in a Feed; Blogging Tools; Publicizing Your Information Feed; Advertisements and Information Feeds; Summary; Exercise; Chapter 4: The Content Recipient Viewpoint; Access to Information: Newsreaders and Aggregators: Finding Information about Interesting Feeds; Filtering Information Feeds;

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Summary

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Sommario/riassunto

RSS and Atom are specifications that give users the power to subscribe to information they want to receive and give content developers tools to provide continuous subscriptions to willing recipients in a spam-free setting. RSS and Atom are the technical power behind the growing millions of blogs on the Web. Blogs change the Web from a set of static pages or sites requiring programming expertise to update to an ever changing, constantly updated landscape that anyone can contribute to. RSS and Atom syndication provides users an easy way to track new information on as many Web sites as they want.