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		Chapter 5: Storing, Retrieving, and Exporting InformationStoring

Sommario/riassunto	RSS and Atom are specifications that give users the power to subscribe to information they want to receive and give content developers tools to provide continuous subscriptions to willing recipients in a spam-free setting. RSS and Atom are the technical power behind the growing millions of blogs on the Web. Blogs change the Web from a set of static pages or sites requiring programming expertise to update to an ever changing, constantly updated landscape that anyone can contribute to. RSS and Atom syndication provides users an easy way to track new information on as many Web sites as they want.