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| Autore | Yamawaki Hideki |
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| Nota di contenuto | Cover; Half-title; Title; Copyright; Dedication; Contents; Tables; Figures; Preface; 1 Introduction; 2 Export Pricing under Imperfect Competition; 3 Export Price, Learning, and Domestic Demand Disturbances; 4 Foreign Market Structure, Export Price, and Profitability; 5 Competitive Advantage and Export Performance; 6 Entry into the European and U.S. Manufacturing Industries; 7 Strategic Interactions in Cross-Market Entry; 8 Responses of Foreign Firms to Japanese Competition; 9 Exit in the U.S. Manufacturing Industries; 10 Interpreting the Empirical Findings; 11 Implications; Appendixes ReferencesAuthor Index; Subject Index |
| Sommario/riassunto | This book addresses the question of how competition takes place in international manufacturing industries. It examines patterns of rivalry |

among firms from different countries across national boundaries and their influences on international trade and investment. By using various data on Japanese firms in manufacturing industries from the late 1950s through the early 2000s, the first part of this book presents a series of empirical analyses that examines effects of market structure on export pricing, linkages of domestic and foreign market structures on trade performance, and patterns of oligopolistic interactions among firms from different countries in exporting. The second part of this book deals with the impact of strategic interactions on foreign direct investment. In particular, the book examines 'bunching' in foreign direct investment, strategic interactions in intra-industry cross-market foreign direct investment, and their effects on entry patterns and post-entry performance.

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Titolo

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Supernatural youth : the rise of the teen hero in literature and popular culture / / edited by Jes Battis

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Nota di contenuto

Introduction: Supernatural Youth; 1 Spiritual, Not Sexual: The Plight of

the Adolescent Human Wizard in Diane Duane's Young Wizards Series; 2 Magical Learning and Loss: Hermione Granger and the Female Intellectual in Harry Potter; 3 Magic, Adolescence, and Education on Terry Pratchett's Discworld; 4 "Does the Phrase 'Vampire Slayer' Mean Anything to You?": The Discursive Construction of the Just Woman Warrior Trope in Joss Whedon's Buffy the Vampire Slayer TV Series; 5 Why Xander Matters: The Extraordinary Ordinary in Buffy the Vampire Slayer; 6 "Kinda Gay": Queer Cult Fandom and Willow's (Bi)Sexuality in Buffy the Vampire Slayer; 7 Postfeminism in a Postmodern Landscape: Navigating Difference on Veronica Mars; 8 "Bigger Things to Worry About": Allusions and the British Fantasy Tradition in Hex; 9 Being Harvey Kinkel: The Laws of the Other Realm in Sabrina the Teenage Witch; 10 Closed Minds: Tamora Pierce's Teenagers and the Problem of Desire; 11 Nerds, Geeks, and Dorks, Oh My!: The Teen Wizard as Social Outcast; 12 Breaking the Spell: Power and Choice in Holly Black's Valiant; 13 Enrolling in the "Hidden School": Timothy Hunter and the Education of the Teenage Comic Book Magus; About the Contributors

Sommario/riassunto

Supernatural Youth: The Rise of the Teen Hero in Literature and Popular Culture, edited by Jes Battis, addresses the role of adolescence in fantastic media, adventure stories, cinema, and television aimed at youth. The goal of this volume is to analyze the ways in which young heroic protagonists are presented in such popular literary and visual texts. Supernatural Youth surveys a variety of sources whose young protagonists are placed in heroic positions, whether by magic, technology, prophecy, or other forces beyond their control. Series examined include Harry Potter, Buffy the Vampire Slayer,
