

1. Record Nr.	UNINA9910784340203321
Autore	Yamawaki Hideki
Titolo	Japanese exports and foreign direct investment : imperfect competition in international markets / / Hideki Yamawaki [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2007
ISBN	1-107-18048-1 1-280-91748-2 9786610917488 0-511-29007-1 0-511-29067-5 0-511-28881-6 0-511-30196-0 0-511-61903-0 0-511-28949-9
Descrizione fisica	1 online resource (xix, 267 pages) : digital, PDF file(s)
Classificazione	83.42
Disciplina	382.0952
Soggetti	Exports - Japan Competition, Imperfect - Japan Japan Commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references (p. 233-253) and indexes.
Nota di contenuto	Cover; Half-title; Title; Copyright; Dedication; Contents; Tables; Figures; Preface; 1 Introduction; 2 Export Pricing under Imperfect Competition; 3 Export Price, Learning, and Domestic Demand Disturbances; 4 Foreign Market Structure, Export Price, and Profitability; 5 Competitive Advantage and Export Performance; 6 Entry into the European and U.S. Manufacturing Industries; 7 Strategic Interactions in Cross-Market Entry; 8 Responses of Foreign Firms to Japanese Competition; 9 Exit in the U.S. Manufacturing Industries; 10 Interpreting the Empirical Findings; 11 Implications; Appendixes References Author Index; Subject Index
Sommario/riassunto	This book addresses the question of how competition takes place in international manufacturing industries. It examines patterns of rivalry

among firms from different countries across national boundaries and their influences on international trade and investment. By using various data on Japanese firms in manufacturing industries from the late 1950s through the early 2000s, the first part of this book presents a series of empirical analyses that examines effects of market structure on export pricing, linkages of domestic and foreign market structures on trade performance, and patterns of oligopolistic interactions among firms from different countries in exporting. The second part of this book deals with the impact of strategic interactions on foreign direct investment. In particular, the book examines 'bunching' in foreign direct investment, strategic interactions in intra-industry cross-market foreign direct investment, and their effects on entry patterns and post-entry performance.

2. Record Nr.	UNINA9910958719703321
Titolo	Supernatural youth : the rise of the teen hero in literature and popular culture / / edited by Jes Battis
Pubbl/distr/stampa	Lanham, MD, : Lexington Books, c2011
ISBN	979-82-16-30246-9 1-283-30254-3 9786613302540 0-7391-4979-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (399 p.)
Altri autori (Persone)	BattisJes <1979->
Disciplina	791.45/65235
Soggetti	Youth in mass media Teenagers in literature Supernatural in literature Heroes in mass media Heroes in literature
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: Supernatural Youth; 1 Spiritual, Not Sexual: The Plight of

the Adolescent Human Wizard in Diane Duane's Young Wizards Series; 2 Magical Learning and Loss: Hermione Granger and the Female Intellectual in Harry Potter; 3 Magic, Adolescence, and Education on Terry Pratchett's Discworld; 4 "Does the Phrase 'Vampire Slayer' Mean Anything to You?": The Discursive Construction of the Just Woman Warrior Trope in Joss Whedon's Buffy the Vampire Slayer TV Series; 5 Why Xander Matters: The Extraordinary Ordinary in Buffy the Vampire Slayer

6 "Kinda Gay": Queer Cult Fandom and Willow's (Bi)Sexuality in Buffy the Vampire Slayer7 Postfeminism in a Postmodern Landscape: Navigating Difference on Veronica Mars; 8 "Bigger Things to Worry About": Allusions and the British Fantasy Tradition in Hex; 9 Being Harvey Kinkel: The Laws of the Other Realm in Sabrina the Teenage Witch; 10 Closed Minds: Tamora Pierce's Teenagers and the Problem of Desire; 11 Nerds, Geeks, and Dorks, Oh My!: The Teen Wizard as Social Outcast; 12 Breaking the Spell: Power and Choice in Holly Black's Valiant 13 Enrolling in the "Hidden School": Timothy Hunter and the Education of the Teenage Comic Book MagusAbout the Contributors

Sommario/riassunto

Supernatural Youth: The Rise of the Teen Hero in Literature and Popular Culture, edited by Jes Battis, addresses the role of adolescence in fantastic media, adventure stories, cinema, and television aimed at youth. The goal of this volume is to analyze the ways in which young heroic protagonists are presented in such popular literary and visual texts. Supernatural Youth surveys a variety of sources whose young protagonists are placed in heroic positions, whether by magic, technology, prophecy, or other forces beyond their control. Series examined include Harry Potter, Buffy the Vampire Slayer,
