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Descrizione fisica	1 online resource (437 p.)
Disciplina	657
Soggetti	Accounting Business logistics Business mathematics Business - Mathematical models Marketing Product life cycle
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Front Cover; Accounting for Business Studies; Copyright Page; Contents; Preface; 1. Introducing accounting; 2. The language of accounting; 3. The accounting framework; 4. Year end adjustments; 5. Trading and profit and loss account and balance sheet; 6. Cash flow forecasting; 7. Bad debt, discounts and adjustments; 8. Budgeting; 9. Budget interpretation; 10. Accounting ratios; 11. Limited liability and the stock market; 12. Financial management; 13. Breakeven and margin of safety; 14. Costing; 15. Activity-based costing; 16. International business; 17. e-Business; 18. Investment appraisal 19. Accounting in the business environmentIndex
Sommario/riassunto	Businesses are complex, and, as a result, teachers face a difficult task developing students' understanding of how they work, especially in the global context. Accounting for Business Studies helps teachers focus on modern commercial issues and integrates accounting into business and

management studies. This book includes: * A business perspective rather than an accounting perspective* e-business, including case studies* Globalisation, including case studies* Business skills, like interpretation, an
