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Nota di contenuto	Cover; Contents; Preface; One: The New Global Business Regulation-Understanding Corporate Social Responsibility; Two: CSR Practice Meets Theory-Global Governance and Global Public Policy Networks; Three: Managing Global Economic Transformations-The History of Regulating the Corporation, Then and Now; Four: Market Heal Thyself?-Socially Responsible Investment Networks; Five: Wrestling with Pigs-Partnerships for Public Policy; Six: Private Supply Chain Management-Code Making and Enforcement Networks; Seven: A Public Role for Private Actors-Conclusions and the Road Ahead; Appendices; Notes BibliographyIndex
Sommario/riassunto	This book introduces readers to the dynamic networks made up of businesses, NGOs and multilateral organizations that, for better and for worse, define corporate social responsibility (CSR) today. It examines the work of these CSR networks that are taking on the "heavy-lifting" of global governance.