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Nota di contenuto	Before : "Things just keep getting better-- " / Dana Heller -- A theatrical manager : John Brown and the radical politics of the American makeover mythos / Zoe Trodd -- Plantation makeover : Joel Chandler Harris's myths and violations / Claire Pamplin -- Making over the new Adam / Melissa Crawley -- What Paris reveals : the sartorial and sensual transformation of American girls / Alisia G. Chase -- Making over body and soul : In his steps and the roots of evangelical popular culture / Clay Motley -- Metrosexuality : see the bright light of commodification shine! Watch Yanqui masculinity made over! / Toby Miller -- The Cinderella makeover : Glamour girl, television misery shows and 1950s femininity / Marsha F. Cassidy -- Queen for a day : remaking consumer culture, one woman at a time / Amber Watts -- Interior design : commodifying self and place in Extreme makeover, Extreme makeover : home edition, and The swan / June Deery -- "Help is on the way!" Supernanny, Nanny 911 and the neoliberal politics of

the family / Ron Becker -- Extreme makeover : home(land security) edition / Jennifer Gillan -- Changing properties : the makeover show crosses the Atlantic / Misha Kavka -- After : Warhol's "reveal" / Lynn Spigel.

Sommario/riassunto

The Great American Makeover is a collection of essays that explore the American makeover mythos that has been recently repackaged in the form of popular makeover television programs such as Extreme Makeover, The Swan, Supernanny, and Queer Eye for the Straight Guy.
