1. Record Nr. UNINA9910784232203321 Autore Gratton Dean A Titolo Developing practical wireless applications [[electronic resource] /] / Dean A. Gratton Pubbl/distr/stampa Amsterdam; ; Boston, : Elsevier Digital Press, c2006 **ISBN** 1-280-75216-5 9786610752164 0-08-046960-4 Edizione [1st ed.] Descrizione fisica 1 online resource (279 p.) Disciplina 621.384 Soggetti Wireless communication systems Product management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front cover: Developing Practical Wireless Applications: Copyright page: Contents; About the Author; Preface; Acknowledgements; Introduction; Part One: Understanding a Wireless World; Chapter 1: Making Sense of Wireless Technology; Where are We Today with New Wireless Technology?; Reasons for Choosing Wireless; Where is the Original Thought?; A New Way of Thinking; Summary; Chapter 2: Understanding the Wireless Audience; Categorizing the Wireless Audience; The Diffusion of Wireless Innovation; Cultural Economic Effects on Product Pricing; A Long-term Perspective; Summary Chapter 3: Comparing Wide-area and Personal-area CommunicationsWide-area vs. Personal-area; Generations of Wireless Technology; Wireless Convergence; Manufacturers' Refocus of Consumer Perception and Usage Models; Summary; Chapter 4: Can we Confidently Rely on Wireless Communication?; How Safe is Your House?; Encryption Principles; It's All About Adopting a Common Sense Approach to Wireless Security; Enabling Intelligent Connectivity; Coexistence and Interoperation; Summary; Chapter 5: Realizing a True Wireless Life-style Vision; Defining Quantitative Needs for Technology In Technology we TrustSummary; Part Two: A Proprietary Approach to

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Sommario/riassunto

In a constant stream of new ideas, wireless technologies continue to emerge offering a range of capabilities, each affording simplicity and ease-of-use. Such diversity and choice should surely beg the question, "are manufacturers using the right technology for the right product?? Developing Practical Wireless Applications will explore this question and, in doing so, will illustrate many of the wireless technologies currently available whilst drawing upon their individual strengths and weaknesses. More specifically, the book will draw your attention to the diverse collection of stand