Record Nr. UNINA9910784213003321 Beyond the Frame [[electronic resource]]: Women of Color and Visual **Titolo** Representation / / edited by N. Tadiar, A. Davis Pubbl/distr/stampa New York:,: Palgrave Macmillan US:,: Imprint: Palgrave Macmillan,, 2005 **ISBN** 1-281-36933-0 9786611369330 1-4039-8261-9 Edizione [1st ed. 2005.] Descrizione fisica 1 online resource (xv, 245 pages): illustrations Altri autori (Persone) TadiarNeferti Xina M <1964-> (Neferti Xina Maca) DavisAngela Y <1944-> (Angela Yvonne) Disciplina 305.48800973 Soggetti Anthropology Ethnology Sex Communication Culture - Study and teaching Race Sociocultural Anthropology **Gender Studies** Media and Communication **Cultural Studies** Race and Ethnicity Studies Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Papers originally presented at a conference sponsored by the Humanities Research Institute, University of California, Santa Cruz, entitled "Women of Color and Visual Representations" held in spring of 1999. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction /Angela Y. Davis and Neferti X.M. Tadiar -- Popular Culture and Advertising -- The East Side Revue, 40 Hits by East Los Angeles Most Popular Groups!: The Boys in the Band and the Girls Who Were Their Fans / Keta Miranda -- The Commoditization of Hybridity in

90's U.S. Fashion Advertising: Who is (cK) One / Laura J. Kuo -- Her Suit

Fits: Albita's Performative Postures / Darshan Elena Campos -- Beyond Pocahontas / Joanne Marie Barker -- 'Come Up To the KOOL Taste': Race and the Semiotics of Advertising / Sarah Jain -- Self/Identity. Memory/History -- Unpacking Popo's Boxes: The Formation of a Genealogical Identity in Hawai'i / Noelani Goodyear-Ka'opua -- The Politics of Self and Identity in the Photographic Self-Portrait / Kianga Ford -- July 1997, A Woman Sitting On A Camel, Smiling / Jarita C. Holbrook -- Memory of My Absent Grandpa / Naono Akiko --Dissecting the Real -- Who's Zooming Who(M)? Resituating Filmic Representations and the Decolonization of Critical Viewing / A.L. Anderson -- 'The Face Value of Dreams': Gender, Race, and Class and the Politics of Cosmetic Surgery / Vicky Baales -- A Fraction of National Belonging: Anatomy of One 'Hybrid Hawaiian' in 1930's Racial Classificatory Schema / J. Kehaulani Kauanui -- Resistance Images --Bearing Bandaleras: Transfigurative Liberation and the Iconography of la Nueva Chicana / Maylei Blackwell -- 'Soy Punkera Y Que': Nation, Gender, and Chicana Feminist Images / Michelle Habell-Pallan -- Aztec Princess Still At Large / Catrona Rueda Esquibel -- Embodied at the Shrine of Cultural Disjuncture / Luz Calvo.

Sommario/riassunto

Beyond the Frame explores the importance of visual images in the identities and material conditions of women of color as they relate to social power, oppression, and resistance. The goal of the collection is to rethink the category of visual theory through women of color. It also explores the political and social ramifications of visual imagery for women of color, and the political consciousness that can emerge alongside a critical understanding of the impact of visual imagery. The book begins with a general exploration of what it means to develop a women of color criticism (rather than an analysis of women of color), and goes on to look specifically at topics such as 90s fashion advertisements, the politics of cosmetic surgery, and female fans of East LA rock bands.