

1. Record Nr.	UNINA9910784209703321
Autore	Miller Graham
Titolo	Monitoring for a sustainable tourism transition [[electronic resource]] : the challenge of developing and using indicators // Graham Miller and Louise Twining-Ward
Pubbl/distr/stampa	Wallingford, UK ; ; Cambridge, MA, : CABI Pub., c2005
ISBN	1-280-73553-8 9786610735532 1-84593-089-4
Descrizione fisica	1 online resource (357 p.)
Altri autori (Persone)	Twining-WardLouise
Disciplina	910/.68
Soggetti	Economic indicators Ecotourism - Management - Evaluation Sustainable development - Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 293-319) and index.
Nota di contenuto	Contents; Contributors; Acknowledgements; List of Boxes; List of Figures; List of Abbreviations; Foreword; Introduction; Part I: Introduction to Sustainability; Chapter 1: Sustainable Development; Introduction; Historical Context; Sustainability Revised; Sustainability Science; Summary; Chapter 2: Sustainable Tourism; Introduction; Historical Context; Current Conceptualization of Sustainable Tourism; Reconceptualizing Sustainable Tourism; Summary; Part II: Motivations for Monitoring; Chapter 3: Private Sector Drivers; Introduction Does Industry Have a Moral Responsibility to Promote Sustainability?Is There a Business Case for Sustainability?; The Role of the Finance Industry in Promoting Sustainability; Summary; Chapter 4: Public Sector Drivers; Introduction; How does Monitoring Assist Government?; How does Monitoring Assist NGOs?; How does Monitoring Assist Communities?; Summary; Part III: Monitoring Process; Chapter 5: Monitoring Using Indicators; Introduction; Origins of Monitoring; Indicator Considerations; Evaluation; Summary; Chapter 6: Developing Indicators; Introduction; Planning for Indicator Development Scoping IssuesIdentifying Indicators; Summary; Chapter 7:

Implementing Monitoring Systems; Introduction; Piloting Indicators; Interpreting Results; Indicator Use; Maintaining the Monitoring Programme; Summary; Part IV: Introduction to Case Studies; Chapter 8: The World Tourism Organization; Introduction; Background to WTO Monitoring; Indicator Development Process; WTO Indicators; WTO Implementation: Cases; Evaluation; Summary; Chapter 9: Tourism Optimization Management Model; Introduction; Background; The TOMM Project; The TOMM Development Process; TOMM Results; TOMM Implementation
Evaluation Lessons Learned; Summary; Chapter 10: Samoa Sustainable Tourism Indicator Project; Introduction; Context; Indicator Project; Evaluation and Review; Lessons Learned; Summary; Chapter 11: The Tour Operators' Initiative for Sustainable Development; Introduction; Background to the Scheme; Development of the Scheme; Implementation and Evaluation; Summary; Acknowledgements; Conclusion; Commentary on Guiding Principles; Discussion of Monitoring and Indicators; Further Avenues to Explore; Final Summary; References; Index; A; B; C; D; E; F; G; H; I; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y

Sommario/riassunto

Sustainable tourism is not a static target, but a dynamic process of change, a transition. This book considers how monitoring using indicators can assist tourism to make such a sustainability transition. It encourages the reader to view tourism from a broad, interdisciplinary perspective and draws on material from a wide range of sources including ecology, global change and the new and emerging field of sustainability science. The book explains why monitoring is important for different groups of stakeholders; public and private sector, NGOs and communities. It also examines important monitorin
