1.	Record Nr.	UNINA9910784208403321
	Autore	Thenell Jan
	Titolo	The library's crisis communications planner [[electronic resource]] : a PR guide for handling every emergency / / Jan Thenell
	Pubbl/distr/stampa	Chicago, : American Library Association, c2004
	ISBN	0-8389-9816-X
	Descrizione fisica	1 online resource (105 p.)
	Disciplina	021.7
	Soggetti	Libraries - Safety measures Archives - Safety measures Libraries - Security measures Archives - Security measures Libraries and mass media Crisis management
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references (p. 73-74) and index.
	Nota di contenuto	Contents; Preface; Acknowledgments; 1 - The Crisis Communications Plan; 2 - Gathering and Maintaining Crisis-Ready Information; 3 - Assembling the Team; 4 - Identifying Library Audiences and Stakeholders; 5 - Assessing Your Library's Crisis Potential; 6 - Creating Ready Responses for Areas of Vulnerability; 7 - Building Positive Media Relationships; 8 - Communicating during a Crisis; 9 - After the Crisis; Appendix 1; Appendix 2; Glossary; Further Reading; Index;
	Sommario/riassunto	Is your library vulnerable to challenges arising from difficult patrons, censorship, budget issues, or disgruntled staff? This step-by-step primer illustrates communications basics to prepare libraries for communicating to critical contacts in times of crisis. It is a guide to creating a time-saving resource for any emergency situation.