1. Record Nr. UNINA9910784206603321 Autore Charles John <1962-> Titolo The mystery readers' advisory [[electronic resource]]: the librarian's clues to murder and mayhem / / John Charles, Joanna Morrison, Candace Clark Pubbl/distr/stampa Chicago,: American Library Association, 2002 **ISBN** 0-8389-9907-7 Descrizione fisica 1 online resource (239 p.) Collana ALA readers' advisory series Altri autori (Persone) MorrisonJoanna ClarkCandace <1950-> Disciplina 025.2/78088372 Soggetti Fiction in libraries - United States Libraries - United States - Special collections - Detective and mystery stories Readers' advisory services - United States Detective and mystery stories Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. 180-197) and index. Contents; Acknowledgments; Introduction; Chatper 1: Mysteries: Why Nota di contenuto Readers Love Them; Chapter 2: A Short History of the Mystery; Chapter 3: Mystery Subgenres: Characteristics and Appeal; Chapter 4: Mystery Readers and the Readers' Advisory Interview: Chapter 5: Resources: It's Who, Not What, You Know; Chapter 6: Collection Development; Chapter 7: Marketing Your Mystery Collection; Appendix; Select Bibliography; Index; Sommario/riassunto Whodunit?. Taking the "mystery" out of serving mystery fans in the library, authors and avid mystery fans John Charles, Joanna Morrison, and Candace Clark uncover the evidence in this comprehensive and fun readers' advisory. Covering the popular mystery genre from collection development to programming and marketing tips, this is the one-stop source for librarians and mystery readers alike. In this handy reference, you'll find an introduction to the world of mystery, a step-by-step guide on how to interview readers in order to match their tastes with

stories ("Do you like noir or cozy?"), p