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Autore	Raeburn Nicole C (Nicole Christine)
Titolo	Changing corporate America from inside out [[electronic resource] ] : lesbian and gay workplace rights // Nicole C. Raeburn
Pubbl/distr/stampa	Minneapolis, : University of Minnesota Press, c2004
ISBN	0-8166-9395-1
Descrizione fisica	1 online resource (349 p.)
Collana	Social movements, protest, and contention ; ; v. 20
Disciplina	331.5/3/0973
Soggetti	Gay people - Employment - United States Gay rights - United States Corporations - United States Organizational change - United States Domestic partner benefits - United States Gay liberation movement - United States Industrial management - Social aspects - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Based on the author's doctoral thesis, State University of Ohio, 2000. Data gathered from Fortune 1000 companies.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: Corporations as the new frontier for lesbian, gay, and bisexual rights -- The rise of the corporate workplace -- The slowdown in new corporate organizing -- Building and benefiting from the movement -- Winds of change outside corporate walls: external factors influence gay-inclusive policies -- Corporate windows of opportunity: the impact of internal factors on gay-inclusive policies -- Changing the corporation from inside out: the power of employee activism -- Conclusion: movement success, theoretical and practical -- Appendix: The birth of gay employee networks and the adoption of domestic partner benefits.
Sommario/riassunto	A long-overdue study, Nicole Raeburn's analysis focuses on the mobilization of lesbian, gay, and bisexual employee networks over the past fifteen years to win domestic partner benefits in Fortune 1000 companies. Raeburn reveals the impact of the larger social and political environment on corporations' openness to gay-inclusive policies, and what strategies have been most effective in transforming corporate

practices.

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