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	Descrizione fisica	1 online resource (163 p.)
	Altri autori (Persone)	CarpenterDaniel
	Disciplina	686
	Soggetti	Magazine design Graphic design (Typography) - Data processing Layout (Printing) - Data processing
	Lingua di pubblicazione	Inglese
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	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references (p. 155-156) and index.
	Nota di contenuto	Front Cover; Preliminary Pages; Contents; Acknowledgements; Preface; Stepping up to the Interface; Underlying Principles; Setting up the Page; Manipulating the Page; Understanding Type; Potential Problems; Essentials and Shout; Kerrang!; Hotline; Hi-Fi News; She and Real Simple; Empire and Classic FM; Bibliography; Index
	Sommario/riassunto	Publishers of contemporary highstreet magazines invest more and more money in developing innovative design for an increasingly designliterate reader. Innovation, however, must always be grounded in the underlying conventions of legibility to ensure loyal readership and economic success. Digital Magazine Design provides detailed descriptions of all the necessary rules of design, and uses these rules to cast a critical eye over a selection of contemporary highstreet magazines. Through an understanding of the relationship between text, image and design, and the ability to make informed judgements