Record Nr. UNINA9910784163003321 Broadcasters and citizens in Europe [[electronic resource]]: trends in **Titolo** media accountability and viewer participation / / edited by Paolo Baldi and Uwe Hasebrink Bristol, UK; Chicago, USA, : Intellect, 2007 Pubbl/distr/stampa **ISBN** 1-280-74770-6 9786610747702 1-84150-963-9 Descrizione fisica 1 online resource (118 p.) Altri autori (Persone) **BaldiPaolo** HasebrinkUwe Disciplina 302.23 302.23094 Soggetti Television broadcasting policy - Europe Television broadcasting - Influence Television broadcasting - Social aspects - Europe Television - Law and legislation - Europe Television viewers - Europe Citizenship - Europe Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. [109]-113). Nota di contenuto Preliminaries; CONTENTS; Introduction: overview of a European study; Media accountability in Europe: a fragmented picture; UK broadcasting policy: The protection of viewer rights in Europe: Media users' participation in Europe from a civil society perspective; Viewers' rights in the European Union: policies and instruments; Abbreviations and Acronyms: References: About the authors Sommario/riassunto Broadcasting is arguably the most influential and powerful industry operating today. The media impose an inescapable presence in contemporary life and infuse all areas of public communication. But

what is the quality of the relationship between 'broadcaster' and 'citizen'? Do the media and media authorities take the audience's interests seriously into account? Do audiences have real opportunities

to express themselves? Are citizens well informed and educated about the social, the cultural and the civic role that media can play? In this book, five authors present the main results of an extensiv