

1. Record Nr.	UNINA9910450294603321
Autore	Kimmel Allan J.
Titolo	Rumors and rumor control : a manager's guide to understanding and combatting rumors / / Allan J. Kimmel
Pubbl/distr/stampa	New York ; ; London : , : Routledge, , 2012
ISBN	1410609502 1-135-64710-0 1-282-32107-2 9786612321078 1-4106-0950-2
Descrizione fisica	1 online resource (257 p.)
Collana	LEA's communication series
Disciplina	659.2
Soggetti	Communication in management Rumor Crisis management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 233-245) and indexes.
Nota di contenuto	Contents; Preface; PART I: UNDERSTANDING RUMORS AND RUMOR TRANSMISSION; PART II: COMBATTING RUMORS IN THE MARKETPLACE AND WORKPLACE; References; Author Index; Subject Index
Sommario/riassunto	This book offers a thorough examination of rumors and proposes strategies for organizations to use in combatting rumors that occur both internally and externally. Author Allan J. Kimmel explores the rumor phenomenon and distinguishes it as a distinct form of communication. He looks at psychological and social processes underlying rumor transmission to understand the circumstances under which people invent and circulate rumors. In addition, he examines how rumors are spread--both interpersonally and through mediated processes--and offers strategies for organizations to respond to rumors when th

2. Record Nr.	UNINA9910784067603321
Autore	Fay Marianne
Titolo	Infrastructure in Latin America and the Caribbean : : recent developments and key challenges / / Marianne Fay, Mary Morrison
Pubbl/distr/stampa	Washington, DC : , : World Bank, , [2007] copyright 2007
ISBN	1-280-64357-9 9786610643578 0-8213-6677-7
Descrizione fisica	xiii, 130 pages : illustrations ; ; 23 cm
Collana	Directions in development. Infrastructure
Altri autori (Persone)	MorrisonMary <1972->
Disciplina	338.098
Soggetti	Infrastructure (Economics) - Caribbean Area Infrastructure (Economics) - Latin America
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; Abbreviations; Executive Summary; Figures; Chapter 1 Infrastructure in Latin America and the Caribbean- Some Progress, But Not Enough; Tables; Boxes; Chapter 2 The Issue: Insufficient Improvement in the Management of Too Few Resources; Chapter 3 Key Challenges for Infrastructure in the Region; Appendix A Infrastructure Coverage and Quality in Latin America and the Caribbean; Appendix B Infrastructure Investment Needs; Appendix C Infrastructure Investment in Latin America, 1980-2001; Notes; References; Index
Sommario/riassunto	This book reviews Latin America's experience with infrastructure reform over the last fifteen years. It argues that the region's infrastructure has suffered from public retrenchment and unrealistic expectations about private involvement. Poor infrastructure now hampers productivity, growth, and poverty reduction. Addressing this requires more and better spending, and acceptance that governments remain central to infrastructure provision and supervision, although the private sector still has an important role to play.