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Autore	Luo Yadong
Titolo	Guanxi and business [[electronic resource] /] / Yadong Luo
Pubbl/distr/stampa	New Jersey, : World Scientific, 2007
ISBN	1-281-12112-6 9786611121129 981-270-751-4
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (413 p.)
Collana	Asia-Pacific business series ; ; v. 5
Disciplina	306.30951
Soggetti	Industrial sociology - China Corporate culture - China Interpersonal relations - China Business enterprises - Corrupt practices - China Business networks - China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 371-381) and index.
Nota di contenuto	Preface; CONTENTS; 1 Definition, Principles, and Philosophy of Guanxi; 2 Economic Perspective of Guanxi; 3 Guanxi and Firm Performance; 4 Organizational Dynamics and Guanxi; 5 Guanxi-Based Business Strategies; 6 Foreign Businesses and Guanxi; 7 Cuanxi, Corruption, and Governance; 8 Practical Guidelines to Guanxi Cultivation; Appendices; Bibliography; Index; About the Author
Sommario/riassunto	Guanxi or interpersonal relationships is one of the major dynamics of Chinese society. A pervasive part of the Chinese business world for the last few centuries, it binds literally millions of Chinese firms into a social and business web. Any business in this society, including local firms and foreign investors and marketers, inevitably faces guanxi dynamics. In China's new, fast-paced business environment, guanxi has been more entrenched than ever, heavily influencing Chinese social behavior and business practice. However, as in other emerging economies, corruption in China is becoming more r

2. Record Nr.	UNINA9910825845903321
Autore	Weiss Lawrence A (Lawrence Alan)
Titolo	Accounting for fun and profit : a guide to understanding advanced topics in accounting / / Lawrence A. Weiss
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2017
ISBN	1-63157-514-7
Edizione	[First edition.]
Descrizione fisica	1 online resource (164 pages)
Collana	Financial accounting and auditing collection, , 2151-2817
Disciplina	657
Soggetti	Accounting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Long-term investments and consolidated statements -- 2. The time value of money -- 3. Leases -- 4. Deferred benefits -- 5. Advanced topics -- 6. Financial statement analysis -- 7. Accounting at governmental and nonprofit organizations -- Index.
Sommario/riassunto	Accounting is an economic information system, and can be thought of as the language of business. Accounting principles are created, developed, or decreed and are supported or justified by intuition, authority, and acceptability. Managers have alternatives in their accounting choices; the decisions are political, and trade-offs will be made. Accounting information provides individuals, both inside and outside a firm, with a starting point to understand and evaluate the key drivers of a firm, its financial position, and performance. If you are managing a firm, investing in a firm, lending to a firm, or even working for a firm, you should be able to read the firm's financial statements and ask questions based on those statements. This book examines some of the more advanced topics in accounting. As such, it assumes that the reader already has some familiarity with basic accounting. (A related book covering the basics is Accounting for Fun and Profit: A Guide to Understanding Financial Statements.) The book explains how the user of financial statements should interpret advanced accounting techniques presented, and helps the user conduct in-depth analysis of annual reports. The author will show you that accounting, even the advanced topics, can be informative and fun.

