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Altri autori (Persone)	SmithPeter A. C
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Nota di contenuto	Cover; CONTENTS; EDITORIAL ADVISORY BOARD; Editorial; Guest editorial; Transnational corporations and strategic challenges; Learning-by-doing in transnational operations networks; Collaboration, innovation, and value creation in a global telecom; Storing and sharing knowledge; Is trust really social capital? Knowledge sharing in product development projects; Awards for Excellence;
Sommario/riassunto	The papers explore issues such as the 'learning by doing' capability of the operations function of the trans-national; analysis of inter- and intra-knowledge flow transfers in trans-nationals; strategic variables in knowledge flow transfer and achieving competitive advantage; the effect of 'trust' on knowledge sharing and alternative social capital enablers; how trans-nationals face unique issues that technology can help to alleviate. There is also a review of how a state-owned enterprise with national focus has successfully become a major global player, describing the systemic approach taken,