

1. Record Nr.	UNINA9910784023403321
Titolo	New perspectives on international entrepreneurship [[electronic resource] /] / guest editors: Chris Styles and Sid Gray
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2006
ISBN	1-280-70567-1 9786610705672 1-84663-177-7
Descrizione fisica	1 online resource (117 p.)
Collana	International Marketing Review ; ; 23, no. 5
Altri autori (Persone)	StylesChris GrayS. J
Soggetti	Entrepreneurship International business enterprises
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; CONTENTS; EDITORIAL ADVISORY BOARD; GUEST EDITORIAL; Rapid internationalisation among entrepreneurial firms in Australia, Canada, Ireland and New Zealand; Location, industrial concentration and the propensity of small US firms to export; Entrepreneurial, market, and learning orientations and international entrepreneurial business venture performance in South African firms; A comparative investigation into the internationalisation of Canadian and UK high-tech SMEs; Networking capability and international entrepreneurship;
Sommario/riassunto	The guest editors argue that while interest in the domain of international entrepreneurship has increased substantially over the last decade, there is still little agreement about its conceptual boundaries, core unit of analysis or central constructs. The central aim of this e-book is to add to the body of work that has contributed to internationalization and entrepreneurial activity that crosses national borders. The strategy employed was to adopt a wide definition of international entrepreneurship in an attempt to be inclusive and incorporate the many different perspectives currently being t