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Titolo	North America [[electronic resource]] : a tourism handbook // edited by David A. Fennell
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Nota di contenuto	Front matter -- Contents -- Acknowledgments -- Contributors -- Chapter 1. Introduction to Tourism in North America -- Chapter 2. Demand for Tourism in North America -- Chapter 3. Supply and Organization of Tourism in North America -- Chapter 4. Key Features, Events and Issues of Tourism in the Region -- Chapter 5. Sources, Organizations and Web Sites
Sommario/riassunto	This book focuses on the demand, supply, key features and events that take place across the regions of Canada, the United States of America and Mexico. The diversity of socio-cultural, natural, and economic features within and between regions has situated all three regions in positions of prominence on the World Tourism Organization's list of top international destinations.