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Nota di contenuto	Front matter -- Contents -- Chapter 1. Preface -- Chapter 1. Organisational Expressions of Ethics -- Chapter 2. Surveying the Tourism Landscape -- Chapter 3. Code Development and Compliance -- Chapter 4. Mapping the Theoretical Terrain of Ethics -- Chapter 5. Codes-in-Action: Theory and Practice -- Chapter 6. Conclusion -- Glossary -- Appendix 1: San Martin de los Andes -- Appendix 2: UNWTO Global Code of Ethics for Tourism -- Bibliography -- Index
Sommario/riassunto	With ethics fast becoming a mainstay in tourism studies and the tourism industry in general, this volume provides a timely and intensive look at the theory and practice of codes of ethics in tourism. While the book includes a broad overview of what has been done to date in tourism studies in the area of code development and implementation, it ranges much more widely to incorporate theoretical work from outside the tourism field. This interdisciplinary approach serves two essential purposes. First, it furnishes the study of tourism codes of ethics with a theoretical foundation, which up to the present has been lacking. Second, it affords tourism scholars the opportunity to investigate codes in tourism from a multiplicity of perspectives, with direct relevance to the industry at many levels.

