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	Sommario/riassunto	With the development of information technology in recent years, there is a growing need to merge different technologies and services, to develop products, services and business models that span different industries. Corporations must have processes through which they can access share, and integrate diverse knowledge. In this book, the author

proposes a dynamic yet practical method for project leaders to integrate diverse knowledge distributed on projects network to develop new products, services and business models. Case studies on companies such as Vodafone, SHARP, Mitsubishi Electric, Canon,