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Autore	Gomery Douglas
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Nota di contenuto	Chapter 1 A Preview -- chapter 2 The Preconditions for Innovation -- chapter 3 The Warner Bros. Innovate Sound -- chapter 4 William Fox Innovates Sound -- chapter 5 Warners' Blockbuster -- chapter 6 Paramount and Loew's Wait, and Then Make Their Deal -- chapter 7 The Rise of RKO -- chapter 8 The Diffusion of Sound in the United States -- chapter 9 Diffusion of Sound Throughout the World -- chapter 10 The Formation of the Studio System -- chapter 11 Mopping up the Loose Ends -- chapter 12 The Coming of Sound.
Sommario/riassunto	Sound transformed not only the Hollywood film industry, but all of world cinema. This text examines how the arrival of sound brought a boom to the industry and why its social impact deepened in complexity.