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Lingua di pubblicazione	Italiano
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2. Record Nr.	UNINA9910783903703321
Titolo	Bad leaders [[electronic resource]] : cures and preventions / / editor, Robert Randall
Pubbl/distr/stampa	Bradford, : Emerald Group Press, c2007
ISBN	1-280-92899-9 9786610928996 1-84663-445-8
Descrizione fisica	1 online resource (69 p.)
Collana	Strategy & Leadership ; ; 35, no. 3
Altri autori (Persone)	RandallRobert
Disciplina	352.23 352.23/6
Soggetti	Leadership Management
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di contenuto	Cover; Table of contents; Editor's letter; Why leaders lose their way; Bad leaders: how they get that way and what to do about them; Exploring the distinctions between a high performance culture and a cult;

Guidelines for CEO-speak: editing the language of corporate leadership; Special section: Customer loyalty: two new strategic models; Emotional interactions: the frontier of the customer-focused enterprise; CEO advisory; The strategist's bookshelf; CEO advisory; Quick takes

Sommario/riassunto

One of the big mysteries of the current era is "Why are there so many bad leaders in the news and why weren't they identified and excluded during the recruitment screening process?" My guess is that the capabilities and sensitivities corporations have developed to spot bad business unit managers aren't always used to weed out bad candidates for top leadership. Unit managers operate in a world of 360 degree feedback. Increasingly, their job is to steer a participatory democracy where creative talent and technologists speak truth to power, where customers rule, and where almost every facet of th
