Record Nr. UNINA9910783903703321 Bad leaders [[electronic resource]]: cures and preventions //editor, **Titolo** Robert Randall Pubbl/distr/stampa Bradford, : Emerald Group Press, c2007 **ISBN** 1-280-92899-9 9786610928996 1-84663-445-8 Descrizione fisica 1 online resource (69 p.) Collana Strategy & Leadership;; 35, no. 3 Altri autori (Persone) RandallRobert Disciplina 352.23 352.23/6 Soggetti Leadership Management Lingua di pubblicazione Inglese Formato Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Cover: Table of contents: Editor's letter: Why leaders lose their way: Bad Nota di contenuto leaders: how they get that way and what to do about them; Exploring the distinctions between a high performance culture and a cult; Guidelines for CEO-speak: editing the language of corporate leadership; Special section: Customer loyalty: two new strategic models; Emotional interactions: the frontier of the customer-focused enterprise; CEO advisory; The strategist's bookshelf; CEO advisory; Quick takes Sommario/riassunto One of the big mysteries of the current era is "Why are there so many bad leaders in the news and why weren't they identified and excluded during the recruitment screening process?" My guess is that the capabilities and sensitivities corporations have developed to spot bad business unit managers aren't always used to weed out bad candidates for top leadership. Unit managers operate in a world of 360 degree feedback. Increasingly, their job is to steer a participatory democracy where creative talent and technologists speak truth to power, where

customers rule, and where almost every facet of th