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Altri autori (Persone)	DoukidisGeorgios I. <1958->
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Nota di contenuto	Cover; Contents; Guest editorial; A conceptual framework for supply chain collaboration: empirical evidence from the agri-food industry; Combining vertical and horizontal collaboration for transport optimisation; A study of an augmented CPFR model for the 3C retail industry; Collaborative supply chain practices and evolving technological approaches; Integration of web-based and RFID technology in visualizing logistics operations - a case study
Sommario/riassunto	There is a growing need for solid theory and integrated understanding of the performances, successes, failures, critical issues and motives for supply chain collaboration, in order to advance the theory development and enhance collaborative practices towards more responsive supply chains. This e-book, which brings together work in different fields, is devoted to this purpose.