

1. Record Nr.	UNINA9910783900003321
Titolo	Challenges for China's development : an enterprise perspective // edited by David H. Brown and Alasdair MacBean
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2005
ISBN	1-134-29578-2 1-134-29579-0 1-280-16446-8 0-203-47933-5
Descrizione fisica	1 online resource (197 p.)
Collana	Routledge contemporary China series ; ; 4
Altri autori (Persone)	BrownDavid H. <1946-> MacBeanAlasdair I
Disciplina	338.95105
Soggetti	Business enterprises - China Privatization - China Government business enterprises - China Government ownership - China China Economic policy Congresses China Economic conditions Congresses
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"This book has its origins in the inaugural conference of the Lancaster University Management School's Centre for Management in China in April 2003"--pref.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Figures; Tables; Contributors; Preface; 1 Introduction; 2 China 's economy and cooperation with Europe*; 3 SOEs reform from a governance perspective and its relationship with the privately owned publicly listed corporation in China; 4 Identifying ultimate controlling shareholders in Chinese public corporations; 5 Corporatisation of China 's state-owned enterprises and corporate governance; 6 Insights into strategy development in China 's TVEs; 7 Value creation in Chinese and European business relationships 8 Guanxi , relationship marketing and business strategy9 A management control assurance in the different cultures and institutions of China and the UK; 10 China's insurance industry in the twenty-first

century; 11 Chinese business style in three regions; Index

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**Sommario/riassunto**

The pace of reform for China's enterprises of all kinds has quickened as they seek to cope with the challenges of self-determination in a rapidly evolving context of difficult social and welfare changes, and the realities of increasing global competition. This book explores these challenges from the perspective of the enterprise. It includes discussion of current and likely future overall trends, reports on new research findings on the true extent of governance and accounting reforms within enterprises, and considers the impact of increasing global competition on strategy, business relation

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