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| Descrizione fisica | 1 online resource (396 p.) |
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| Altri autori (Persone) | CowlingKeith |
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| Soggetti | Industrial policy - Europe Small business - Government policy - Europe International business enterprises - Government policy - Europe Europe Economic conditions 1945- Regional disparities Congresses |
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| Livello bibliografico | Monografia |
| Note generali | This book was fashioned out of papers presented at the Warwick Conference of the European Network on Industrial Policy (EUNIP) in December 1997Introduction. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Cover; Industrial Policy in Europe: Theoretical perspectives and practical proposals; Copyright; Contents; Figures; Tables; Contributors; Acknowledgements; Part I Overview and redirection; 1 Introduction; 2 A reorientation of industrial policy?: Horizontal policies and targeting; Part II Creating meaningful local and regional economies; 3 Sustainable regional development: New dimensions in policy formulation; 4 The territorial challenge of innovation and endogenous regional development; 5 Europe's advantage?: Work organisation, innovation and employment 6 The competitive disadvantage of England 7 The activation of bottom-up methodologies in a newly opened regional economy: An experience in the Oeste region of Santa Catarina, Brazil; Part III Nurturing small firm economies; 8 The entrepreneurial society in practice; 9 Practicla issues of networking and co-operation; 10 Making small firms work: |

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| | Policy dimensions and the Scottish context; 11 Industrial policy implications of competition policy failure in mergers; Part IV Venture capital 12 Public policy and the development of the informal venture capital market: UK experience and lessons for Europ13 The liability of small-scale investment: A simulation model of the performance of an early-stage, technology-focused, venture capital fund; Part V Creating the infrastructure and economic environment for a dynamic, diffuse economy; 14 Universal service, universal access and the Internet; 15 Market structure, corporate objectives and cost efficiency; 16 Regulating transnationals: Free markets and monitoring in Europe 17 Industrial strategy in the era of transnationals: Analysis and policy issues 18 Multinatinal enterpries investment and industrial policy; 19 The macroeconomics of industrial strategy; Index |
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| Sommario/riassunto | After a decade or more of privatisation and deregulation there is a growing consensus that government can have a positive role in promoting industrial development. This book explores a variety of ways in which this might be made to happen. A common theme is the need for participation at the appropriate level: too often industrial policy has been hampered by overcentralised decision-making. Containing contributions by some of Europe's leading industrial economists, Industrial Policy for Europe covers subjects from small business to macroeconomics. |