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Autore	Gottlieb Nanette <1948-, >
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Nota di bibliografia	Includes bibliographical references (p. 142-154) and index.
Nota di contenuto	Language and representation : the guidelines -- The flow-on effects -- Status discrimination -- Ethnicity -- Disability -- Gender.
Sommario/riassunto	This book is the first full-length study in English to examine the use of discriminatory language in Japan. As in other countries, there has been much debate about the public use of language deemed demeaning to certain groups within society especially in relation to the issue of minority rights versus freedom of speech. Adding a new dimension to the discussion of language and society in Japan, the book focuses on an aspect of language and power which highlights some of the dissent underlying Japan's officially promoted ideology of a harmonious society. The text presents a revealing e